DRS2016

Design + Research + Society
Future-Focused Thinking

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2016 Design Research Society
50th Anniversary Conference
27-30 June 2016, Brighton, UK

Stop Motion Typography Workshop

Keywords: stop motion, experimental, typography, animation

1. Workshop Organiser/s

Organiser Name	Email	Affiliation
Assoc. Prof. Baris ATIKER	barisatiker@beykent.edu.tr	Beykent University
Organiser 2		
Organiser 3		

2. Context of Workshop

Stop Motion Typography Workshop is an international workshop which has been accomplished in design festivals such as TypoBerlin 2015, MODE Dublin 2015, BDF Bishkek 2015, MOTYF Warsaw 2015.

The workshop is combining interdisciplinary elements such as stop motion animation and typography to explore both experimental / conceptual typographic forms and animations.

The aim of the workshop is expressing the interaction between the meaning and form by using daily objects as animated as unexpected typographic forms.

3. Planned Activities and Expected Outcomes

The workshop is divided into three stages. The first stage is about finding the concepts from the daily objects to work as a typographic animation. Collaborative brainstorming and sketching will create a lot of interesting and exciting ideas.

The second stage is about planning and preparing for the production stage. Partners will use any objects they can find to express their ideas at best. Questions will be asked about the storyboards, execution and also technical assistance about stop motion animation will be given to the participants.

The third stage will be where the hands are getting dirty. The partners will collaborate to animate and film the objects as typographic forms based on their sketches and storyboards. They will use simple montage software or aplications to finalize their work and show it to the rest of the workshop.

4. Intended Audience

The workshop is aimed at both students and professional designers from different backgrounds who will experience very important steps in the creative continuum by focusing on brainstorming, collaboration, assessing resources, visualization and producing outcome. 20 participants is ideal for both producing and revaluating the final work.

5. Length of Workshop

The workshop is divided into three sections which 3-4 hours (half-day) is enough to complete from start to end.

6. Space and Equipment Required

Studio environment with wifi connection, projection, tables and chairs is needed from the organisation. The rest is expected to bring by the participants.

Daily small objects (at least 10 pieces)
Camera / Smart Phone
Tripod
Colored paper
Tracing Paper
Duck Tape

7. Potential Outputs

Stop Motion technique is so much related about foreseeing the future. The lineer workflow is so rigid to breakdown, and any errors will force the participant to start over again. So planning and anticipating for a creative animation output will require so much effort and focus which are organized through the workshop.

Participant will conceptualize, produce and display their stop motion typography animations during the workshop.

Collaboration is a must for every step of the workshop so there will be so many challenges for the participants such as leading and following for the creative outcome, revaluating the daily objects by upcycling them to a design concept, finding and reusing the resources to support the idea, building bridges between form and meaning.

Barış Atiker is a motion designer and instructor living in Istanbul, Turkey. With over 15 years of design experience in leading and developing creative teams, he has worked for many award winning international branding, TV and Film Title projects. He is organizing portfolio meetings for creative talents in Istanbul and also publishes a blog about motion design

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https://www.academia.edu/15760596/Stop_Motion_Typography_Workshop_by_Baris_Atiker_-_MOTYF_2014_Warsaw_Poland